Jeet Patel

Atlanta, Georgia | (470) 556-3966 | jeetpatel2520@gmail.com | www.linkedin.com/in/jeet25 | www.jeetpatel.tech/

EDUCATION

The University of Florida, Warrington College of Business — **Gainesville, FL**
Master of Science in Information Systems and Operations Management (MS-ISOM) — **August 2022 - May 2024**
Track: Business Intelligence and Analytics

The Maharaja Sayajirao University of Baroda (MSU) — **Gujarat, India**
Bachelor of Science in Business Administration and Management — **June 2018 - May 2021**
Post-Graduate Diploma in Financial Management

SKILLS AND EXPERTISE

- **Business Intelligence:** Tableau, Power BI, MS Excel (VLookup, VBA), SAP, QlikView, Google analytics, Adobe analytics, Azure

- **Analytics & Programming:** SQL, R, Python, SAS, Hadoop, HTML, ArcGIS, Salesforce, ETL, MS Office, Jira, MATLAB

- **Core Competencies:** Business Analytics, Agile Methodologies, Scrum, Waterfall, Stakeholder Management, Project Management, Team Leadership, Data Analysis, Data Visualization, Market Research, Product Lifecycle Management, Business Process Improvement, Data Governance, Data Strategy, QA Testing , Supply Chain Analytics

WORK EXPERIENCE

Smart North Florida — **Jacksonville, FL**
Technology Consulting Analyst — **August 2023 – June 2024**

- **Employed ArcGIS to gather key data** for the Neptune Beach city council redevelopment project, enhancing community planning and investment strategies.
- Designed a comprehensive **Tableau dashboard for analysis of potential investment opportunities**, enriching data acuity for key areas such as stormwater management, roadway conditions, vehicle safety, and parking infrastructure.
- Spearheaded the **successful acquisition of $8.5 million in CRA funding** through a well-researched funding proposal backed by detailed analytical research using R Studio.

The Association Partner — **Remote, USA**
Data Analyst Intern — **May 2023 - July 2023**

- Utilized **advanced Excel functions and SQL** to manipulate and transform datasets, reducing data processing time by 8%.
- Implemented Microsoft Power BI and Tableau for **cost tracking and analysis, pinpointing inefficiencies**, and **driving data-driven decisions** to enhance profitability for mid-size real estate companies across South Florida.
- **Evaluated Google Analytics and sales data, crafting campaign reports** with suggestions like SEO optimization, user experience enhancements, and segmented email strategies for top 20% high-value customers to elevate future promotions.

Nielsen IQ — **Chicago, IL**
Business Analyst — **June 2021 - July 2022**

- **Led client data delivery** while conducting a detailed analysis of client data, including L'Oréal and Mondelez, using Nielsen's integrated services platform, SAS, MS Excel, and SQL, driving decision-making and boosting client satisfaction by 25%.
- Managed the **creation of promotional and consumer trend data for FMCG categories** across varied Europe retailers and regions, guaranteeing compliance with established delivery schedules and stringent data quality standards.
- Collaborated with cross-functional teams to **develop customized reports** that effectively communicated complex data findings to clients, resulting in improved understanding and trust, as evidenced by a 15% reduction in customer churn.
- **Directed RCA process** with the team while addressing technical challenges, ensuring comprehension of tool enhancements.

eClinicalWorks — **Gujarat, India**
Analytics Intern — **May 2020 - August 2020**

- Streamlined data management for healthcare **IT solutions, including cloud-based EHR and revenue cycle management platforms**, resulting in a 10% increase in data processing efficiency and response times for technical support inquiries.
- Employed Azure to curate and manage IT **service backlogs, evaluating timelines** and resource needs for healthcare providers.

ACADEMIC AND LEADERSHIP EXPERIENCE

University of Florida, ISOM Department | Graduate Research And Teaching Assistant — **March 2023 - Present**

- Spearheaded blockchain research initiatives under Professor Aasheim Cheryl, **generating pivotal case studies and reports** that advanced the understanding of blockchain's role in the fintech and cryptocurrency sectors.
- Drove **the strategic development and detailed revision of grant applications to NASE**, resulting in the successful funding of three cutting-edge research projects on Business Innovation Through Blockchain.
- Coordinated **e-commerce logistics and project management class while leading a data visualization course** for 100+ students, ensuring a practical grasp of Tableau, PowerBI, and other essential concepts and their real-world applications.

University of Florida, Warrington School of Business| MS ISOM Student Ambassador — **October 2022 - Present**

- Collaborated with MS-ISOM leadership to **fortify program outcomes, enhancing recruitment, networking, and academic support**, while mentoring a diverse cohort of 50+ incoming graduate students.